

STUDENT NAME:

# Multimedia Narrative Rubric

NARRATIVE COMPONENT	EXCELLENT (3-4 POINTS)	ADEQUATE (1-2 POINTS)	POOR (0 POINTS)
<b>Purpose</b>	Reason for narrative creation is evident and has significant educational value	Narrative has some educational value, but viewer may not know the purpose of the narrative (must be inferred)	Narrative has no specific purpose or educational value
<b>Organization</b>	<ul style="list-style-type: none"><li>Organized/logical narrative with clear beginning, middle, and end</li><li>Topic and intended audience are evident</li><li>Viewer can follow along easily and understand content</li></ul>	<ul style="list-style-type: none"><li>Topic unclear until entire narrative is explored</li><li>Viewer may have a hard time following along and understanding content</li><li>Intended audience unclear (must be inferred)</li></ul>	<ul style="list-style-type: none"><li>Narrative not organized in logical manner and viewer cannot follow along</li><li>Topic not evident even after entire narrative is explored</li><li>Intended audience cannot be determined</li></ul>
<b>Mechanics</b>	Written text contains minimal misspellings and/or grammatical errors	Narrative contains multiple misspellings and/or grammatical errors	Narrative contains significant number of misspellings and/or grammatical errors
<b>Multimedia Elements</b>	Contains at least two of the following elements: <ul style="list-style-type: none"><li>moving or still pictures</li><li>graphics</li><li>audio files</li><li>interactive data</li></ul> Multimedia elements significantly improve the narrative	Contains only one of the following elements: <ul style="list-style-type: none"><li>moving or still pictures</li><li>graphics</li><li>audio files</li><li>interactive data</li></ul> Multimedia element interferes with narrative and should be edited/cut	Contains none of the following elements: <ul style="list-style-type: none"><li>moving or still pictures</li><li>graphics</li><li>audio files</li><li>interactive data</li></ul>
<b>Sources</b>	Narrative contains works cited section with all images/quoted sources cited in MLA format <ul style="list-style-type: none"><li>3-5 sources</li><li>1 source must be scholarly</li></ul>	Narrative contains works cited section with most images/quoted sources cited in MLA format	Narrative is missing works cited section and/or few images/quoted sources are cited in MLA format



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Notes:

TOTAL POINTS: \_\_\_\_\_