

Blog Post

Student Name:

| BLOG POST COMPONENT | EXCELLENT (2 POINTS) | ADEQUATE (1 POINT) | POOR (0 POINTS) |
|---------------------|---|--|---|
| PURPOSE | Reason for post creation is evident and has significant educational value | Post has some educational value, but viewer may not know the purpose of the narrative (must be inferred) | Post has no specific purpose or educational value |
| ORGANIZATION | <ul style="list-style-type: none"> Organized/logical post with clear beginning, middle, and end Topic and intended audience are evident Viewer can follow along easily and understand content | <ul style="list-style-type: none"> Topic unclear until entire post is explored Viewer may have a hard time following along and understanding content Intended audience unclear (must be inferred) | <ul style="list-style-type: none"> Post not organized in logical manner and viewer cannot follow along Topic not evident even after entire post is explored Intended audience cannot be determined |
| MECHANICS | Post contains no/minimal misspellings and/or grammatical errors | Post contains multiple misspellings and/or grammatical errors | Post contains significant number of misspellings and/or grammatical errors |
| MULTIMEDIA ELEMENT | Post successfully incorporates the assigned multimedia element: <ul style="list-style-type: none"> Element works properly Element significantly improves the post's content Element appears in an appropriate location within the post | Post incorporates the assigned multimedia element, but: <ul style="list-style-type: none"> Element is not working properly/is broken Element(s) interferes with post content and should be edited/cut Element appears in a confusing location within the post | Multimedia element is missing |
| SOURCES | Post incorporates ideas from class readings and/or class discussions with proper attribution | Post incorporates ideas from class readings and/or class discussions, but without proper attribution | Post does not incorporate ideas from class readings and/or class discussions at all |

Notes:

TOTAL POINTS: _____